

Notice

All the students of BBA & B.COM II and III year are hereby informed that **Personal Selling Activity** will be held on 01 to 02 Oct. 2016. So please enrolled your name before 25 Sep. 2016 to the Lecturers.

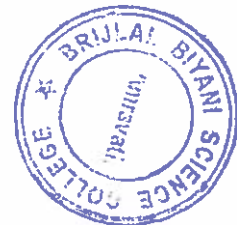
- 1) Gayatri Mohota
- 2) Sachin Warokar
- 3) Deepa Madghe

Nites
Mrs. N.J. Honrao
HOD

(Commerce & Management Dept.)

BBA II *Gayatri*
B. Com II *Sachin*
BBA III *Nites*
B. Com I *MP*

MP
Principal
Brijlal Biyani Science College,
Amravati.



3.2.2.34

REPORT ON "PERSONAL SELLING" ACTIVITY-2016-2017

Shri Brijlal Biyani Science College, B.B.A. dept. conducts various activities for their students every year. During 2016-2017 sessions, B.B.S.C. has put forth "PERSONAL SELLING" activity (dated 1st, 2nd & 3rd October 2016) organized for B.B.A. & B.com II nd& III rd year students under the supervision of Mrs. Gayatri A. Mohata, Mrs. Kashish Mehra, Ms. Sonal Tiwari & Mr. Warokar.

There were in all 40 students, who have participated in this activity. The students have utilized the below products for experience the activity.....

This year students had taken enormous experienced by selling FOOD PRODUCTS.

Gujarati jewellery	Chaniya choli	Rangoli items	Diyas
Garba Accessories	Sabudana khichadi	Aloo Ponga	Sandwich
Balaji Product	Jewelry	Cosmetics	Keychain
Pestries	Cake	Gift Boxes	Ice-cream
Hairpins & bows,	Back pins	Cleaning powder	Handkerchief
Nail paints	Fast Items	Handmade Purse	Mobil cover
Ladies Accessories	Stationary	Hand bag	Earrings
Puja Samgri	Cadbury	Goggles	Covers (saree,
shirt, etc.) Ber	KacchaChuwada	Gulab Jamun	khate-mithe

The students have gathered enormous experience pertaining to purchasing of products, fixing of selling price, calculating expenses incurred & profit earned. Some of the students have earned profit upto 72% in a three days activity. This activity has helped the students to know better about their subject as well as market customs.

The students had, time to time approached & consulted us & we had suggested & guided the students which helped them to bring successes to the activity.

The said achievement was not possible without the support of our Hon'ble Principal Shri Raghuwanshi sir & H.O.D. of Commerce & Management. dept. Mrs. Nita Honrao Madam and Colleagues Mrs. Shaila Nibjiya, Mrs. Minal Bhuptani, Mrs. Minakshi Farsole & Mr. Girish Daga.

We thank the persons who have directly & indirectly supported for the success of the 'PERSONAL SELLING' activity.

Winners of the "PERSONAL SELLING" activity

1. Ashita Ghundiya & Nisha Tardeja (B.com) ----- 72.13%
2. Mugdha Mandwale & Priya Kokate (B.com) ----- 65%
3. Darshan Pandya & Siddharth Melmatti (B.B.A.) ---- 62%

Consolation -----

Sohail Khan & Swanand Khajurkar {B.B.A.}----- 60%



Students receiving the Prize
for Personal Selling Activity by
Guest Mrs. Smita Londe Mam and
HOD N.J. Honrao Mam.