

NOTICE

All the students of BBA & B.Com II and III year are hereby informed that **Personal Selling Activity** will be held on 22 & 23 Sept. 2017. So please enrolled your name before 18 sept. 2017 to the Lecturers.

- 1) Gayatri Mohota
- 2) Kashish Mehra
- 3) Sonal Tiwari
- 4) Sachin Warokar

Nites
N.J. Honrao
H.O.D

(Commerce & Management Dept.)

BBA II

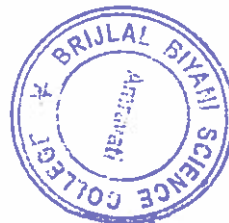
Gage

B.Com II

SK

SK

Principal
Brijlal Biyani Science College,
Amravati.



3.2.2.55

Q4: a) Calculate mean, mode and median

14

Height(Above)	0	11	22	33	44	55	66	77	88	99	110
No. of persons	700	650	550	425	375	300	275	250	150	100	0

OR

b) Calculate mean, mode and median

14

Wages(Above)	330	340	350	360	370	380	390
F	520	470	399	210	105	45	7

Q5: a) Calculate mean, mode, median and geometric mean

14

Marks(Below)	30	45	60	75	90	105	120	135
F	15	40	100	170	210	240	265	290

OR

b) Calculate mean, mode, median and geometric mean

14

Age(Below)	10	20	30	40	50	60
No. of persons	15	32	51	78	97	110

REPORT ON "PERSONAL SELLING" ACTIVITY-2017-2018

Shri Brijlal Biyani Science College, B.B.A. dept. conducts various activities for their students every year. During 2017-2018 sessions, B.B.S.C. has put forth "PERSONAL SELLING" activity (dated 22 & 23 Sept -2017) organized for B.B.A. & B.com II nd& III rd year students under the supervision of Mrs. Gayatri A. Mohata, Mrs. Kashish Mehra, Ms. Sonal Tiwari & Mr. Warokar.

There were in all 40 students, who have participated in this activity. The students have utilized the below products for experience the activity.....

This year students had taken enormous experienced by selling FOOD PRODUCTS.

Gujarati jewellery	Chaniya choli	Rangoli items	Diyas
Garba Accessories	Sabudana khichadi	Aloo Ponga	Sandwich
Balaji Product	Jewelry	Cosmetics	Keychain
Pestries	Cake	Gift Boxes	Ice-cream
Hairpins & bows,	Back pins	Cleaning powder	Handkerchief
Nail paints	Fast Fast Food Items	Handmade Purse	Mobil cover
Ladies Accessories	Stationary	Hand bag	Earrings
Puja Samgri	Cadbury	Goggles	Covers (saree,
shirt, etc.)	KacchaChiwada	Gulab Jamun	khate-mithe
Ber			

The students have gathered enormous experience pertaining to purchasing of products, fixing of selling price, calculating expenses incurred & profit earned. Some of the students have earned profit upto 57% in a three days activity. This activity has helped the students to know better about their subject as well as market customs.

The students had, time to time approached & consulted us & we had suggested & guided the students which helped them to bring successes to the activity.

The said achievement was not possible without the support of our Hon'ble Principal Shri N.G. Belsare sir & H.O.D. of Commerce & Management. dept. Mrs. Nita Honrao Madam and Colleagues Mrs. Shaila Nibjiya, Mrs. Minal Bhuptani, ~~Mrs. Minakshi Parsole~~ & Mr. Girish Daga.

We thank the persons who have directly & indirectly supported for the success of the 'PERSONAL SELLING' activity.

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Thanking you.

3.2.2.58

Winners of the "PERSONAL SELLING" activity

1. Shubham Panchakshari & Saurav Tidke - 57%
2. Trupti M. Bhute & Shraddha Yette - 53%
3. Vaishnavi Bhende & Sushmita R. Sharma - 51%

Consolation -----

Disha Shadi & Shivani Pande - 41%



NOTICE

**Prize Distribution Programme of
Personal Selling Activity
Will be held on 23rd Jan. 2017
In College Auditorium at 1:00 pm.
Along with Guest Lecture by
Dr. Pallavi Mandawgade &
Mrs. Smita Landge**

Topic - Entrepreneurship

Subhas BBA II
Subhas B.Com II
Zinn B.Com III
Gata B.Com II
Nish BBA II

Nish
N.J. Honrao
H.O.D
(Commerce & Management Dept.)

Guest Lecture on Entrepreneurship

All the students of commerce and management department are trying hard to make successful career. To select the career in recent trend has been very much necessary, for this the students should get the proper guidance to select the career. Keeping this in view guest lecture on entrepreneurship was organized on 23.1.16 by department of commerce and Management. Mrs. Simita Landge Madam was invited to interact with the students and guide them about entrepreneurship.

Mrs. Simita Landge explained the importance of entrepreneurship with the help of various examples and video clipping. Complete session was very interactive by asking questions and answer given by students.

She explained the complete topic of entrepreneurship by giving the short stories of the different entrepreneur such as Dhirubhai Ambani, Billgates, Aditya Birla etc & their real life achievement.

Students had good interaction with Mrs. Simita Landge mam and got their queries solved by her. Mrs. N.J. Honrao took the initiative to organized this lecture under the guidance of Principal Raguwanshi sir Gust lecture was very knowledgeable and well informed for the students so that they can start their business. 200 students were presented for lecture.

All the staff member of Commerce & Management Department were presented for the Guest Lecture.